



AUGUST MEETING

CELEBRATE A CENTENNIAL

JOIN US AT OWL'S EYE WINERY



The August meeting of the **BREMC** will be held on Thursday, August 4th starting at 6:30pm at **Owl's Eye Winery**, Metcalf Road, Shelby. We will have a meal prepared by Tom Greene. The cost of the meal will be \$7.00. Please send a response to Tom at trgeene@carolina.rr.com to let him know how many will be at the meeting.

Our program for the evening will be a presentation about Boiling Springs Centennial Celebration on September 17 by **Lynn Sarratt**. Also, **Don Byrnes** will discuss the results of the survey and plans for a Club picnic following the parade on the 17th.

If the weather is nice – drive your special car.

BOILING SPRINGS CENTENNIAL PARADE SEPT 17

September 17th Boiling Springs is having their



Centennial Celebration and Parade. We have been asked to join their parade and then display our cars in the community. It will be a great opportunity for exposure and recruitment.

Lynn Sarratt, from the Centennial Committee, will be at our August meeting to explain more about the celebration. Don Byrnes is working on a picnic for Club members in the Boiling Springs area as part of the celebration. Check the website for more details and the September newsletter.

Visit the town of Boiling Springs' website for more information on the event www.boilingsprings.govoffice.com

A NOTE FROM OUR PRESIDENT DOUG CARLISLE



Once again, I would like to thank **Tom Greene** and **Jack Weller** for the outstanding job they did as our charter President and Vice President. A really great choice was made as they have now set the standard. Not only did we get two exceptional officers, but, we also got a flawless **MGTD**, a master chef, an upscale newsletter editor, and an all original **TR-3A** that I would die for. Thankfully, they have agreed to remain as our chef and editor. But only after **Wilbur** volunteered to do the newsletter and I volunteered to cook. I don't think we could have made a better choice than Tom and Jack. Thanks.

We are starting a new year and I am looking forward to it. **Mac McCuen**, our new Membership Chairman, is chomping at the bit to recruit new members. He also has some other great plans on the table.

Don Byrnes has got some programs and events lined up that you don't want to miss. He is always open to suggestions for interesting speakers. If you want to do a program on your **Mercedes, Porsche**, or whatever, I'm sure Don will find a slot just for you.

Our cap sales went so good that we asked **Margaret Harry** to be in charge of **Regalia And Accessories**. She will be happy to hear your ideas. She can have our logo put on anything from tote bags to toaster covers. I love showing off our club logo on my cap. It's just as nice as showing off the **TR**. Yeah, right !!!

Remember, on **September 17th Boiling Springs is having their Founders Day Celebration**. We have been asked to join their parade and then display our cars. I will be great opportunity for exposure and recruitment.

Finally, I am proud to be serving with **Wilbur Wright** as **V.P.** He has a lot of great experience that he is so willing to share, not to mention he doesn't have a bad car either.

CLUB OFFICERS AND CHAIR PERSON'S FOR 2011 - 2012

Doug Carlisle – President
Wilbur Wright -- Vice President
Cindy Carlisle -- Secretary / Treasurer
Charles "Mac" Mcuen -- Membership
Don Byrnes – Program
Margaret Harry – Regalia and Accessories
Vacant -- Technical
Tom Greene – Immediate Past President & Chef
Jack Weller – Newsletter

LITTLE KNOWN AUTOMOTIVE FACT

With the extreme heat over the past month, have you wondered who invented automobile air conditioning?

After an extensive Google search it

has been established that it was the **Goldberg Brothers** are the inventors of the automobile air conditioner -- Here's a little known factoid for all of the automotive buffs or just to dazzle your friends.



The four **Goldberg** brothers, **Lowell**, **Norman**, **Hiram**, and **Max**, invented and developed the first automobile air-conditioner. On July 17, 1946, the temperature in Detroit was 97 degrees, sort of like here. The four brothers walked into **Henry Ford's** office and sweet-talked his secretary into telling him that four gentlemen were there with the most exciting innovation in the auto industry since the electric starter. Henry was curious and invited them into his office. They refused and instead asked that he come out to the parking lot to their car.

They persuaded him to get into the car, which was about 130 degrees, turned on the air conditioner, and cooled the car off immediately. Ford got very excited and invited them back to the office, where he offered them \$3 million for the patent. The brothers refused, saying they would settle for \$2 million, but they wanted the recognition by having a label, '**The Goldberg Air-Conditioner**,' on the dashboard of each car in which it was installed.

Now old man Ford was more than just a little bias, and there was no way he was going to put the Goldberg name on two million of his Fords. They haggled back and forth for about two hours and finally agreed on \$4 million and that just their first names would be shown.

And so to this day, all **Ford** air conditioners show –

Lo, Norm, Hi, and **Max** -- on the controls.

I can hear your groans from here. Sorry all. This one was too awful not to share

WEBSITE – OUR WINDOW TO CYBER WORLD

If you want to know what is happening between newsletters or meetings, visit our website <http://broadriveremc.com>

If you have something you would like to share, a glamour shot of your car or information you want to share about a show or event, send it to **Doug Carlisle** or **Don Byrnes** at d_carlisle@bellsouth.net or dkb143@msn.com,

Broad River European Motor Club Mission Statement

The purpose of the
Broad River European Motor Club is
To encourage and promote the preservation
and enjoyment of European cars,
To conduct educational and social events, and
To involve the group in community, civic, and charitable
events.

BREMC SPONSORED WINE TOUR TO BE PART OF EURO AUTO FEST

We have been asked to sponsor this year's *Wine Tour* for the *2011 Euro Auto Festival* on Friday, October 14th. www.euroautofest.com

Euro Auto Festival host hotel is the *Embassy Suites*, Greenville. www.greenvilleembassysuites1.hilton.com

This changes the starting point for the tour. It would be difficult to travel from Greenville to Cleveland County in the time for the Tour.

Although the route has not been finalized, it is not too early to consider volunteering. Last year was really a lot of fun just meeting the folks who were driving the tour. We will talk more about it on Thursday at the meeting. There is a page on our website you may want to check. www.broadriveremc.com

THANKS FOR YOUR INPUT ON THE MEMBERSHIP SURVEY

A special thank you to Don Byrnes who developed and compiled the results of the recent member survey. Don will share at this meeting the results of the survey which asked the following questions.

Possible Events/Activities

Day Driving Trip	2 Day Driving Trip (involves overnight stay)
Road Rally Event	Traveling to Car Shows Together
Nothing other Than Attending Club Meetings	Having Tech Sessions

Best Time of Year To Participate

___ Summer ___ Winter ___ Fall ___ Spring

If you have suggestions or ideas that were not part of the survey, please send them to Don at dkb143@msn.com